



# Executive Summary

Price Nursery  
 130 Westchester Dr, High Point, North Carolina, 27262  
 Rings: 1, 2, 3 mile radii

Prepared by Esri  
 Latitude: 35.98278  
 Longitude: -80.02601

	1 mile	2 miles	3 miles
<b>Population</b>			
2000 Population	7,477	26,730	51,356
2010 Population	7,862	28,334	55,194
2017 Population	8,025	29,498	58,482
2022 Population	8,221	30,383	60,842
2000-2010 Annual Rate	0.50%	0.58%	0.72%
2010-2017 Annual Rate	0.28%	0.56%	0.80%
2017-2022 Annual Rate	0.48%	0.59%	0.79%
2017 Male Population	46.3%	46.8%	46.9%
2017 Female Population	53.7%	53.2%	53.1%
2017 Median Age	39.0	37.3	37.3

In the identified area, the current year population is 58,482. In 2010, the Census count in the area was 55,194. The rate of change since 2010 was 0.80% annually. The five-year projection for the population in the area is 60,842 representing a change of 0.79% annually from 2017 to 2022. Currently, the population is 46.9% male and 53.1% female.

### Median Age

The median age in this area is 39.0, compared to U.S. median age of 38.2.

### Race and Ethnicity

2017 White Alone	60.0%	60.9%	51.8%
2017 Black Alone	27.0%	27.2%	36.1%
2017 American Indian/Alaska Native Alone	0.8%	0.7%	0.6%
2017 Asian Alone	4.2%	4.0%	4.0%
2017 Pacific Islander Alone	0.1%	0.1%	0.1%
2017 Other Race	4.6%	4.2%	4.6%
2017 Two or More Races	3.4%	2.9%	2.8%
2017 Hispanic Origin (Any Race)	9.4%	9.1%	9.0%

Persons of Hispanic origin represent 9.0% of the population in the identified area compared to 18.1% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 66.5 in the identified area, compared to 64.0 for the U.S. as a whole.

### Households

2000 Households	3,456	11,158	20,963
2010 Households	3,560	11,281	21,975
2017 Total Households	3,646	11,699	23,188
2022 Total Households	3,749	12,085	24,154
2000-2010 Annual Rate	0.30%	0.11%	0.47%
2010-2017 Annual Rate	0.33%	0.50%	0.74%
2017-2022 Annual Rate	0.56%	0.65%	0.82%
2017 Average Household Size	2.19	2.32	2.37

The household count in this area has changed from 21,975 in 2010 to 23,188 in the current year, a change of 0.74% annually. The five-year projection of households is 24,154, a change of 0.82% annually from the current year total. Average household size is currently 2.37, compared to 2.36 in the year 2010. The number of families in the current year is 14,135 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.



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<b>Median Household Income</b>			
2017 Median Household Income	\$41,073	\$42,638	\$39,538
2022 Median Household Income	\$43,546	\$45,524	\$41,529
2017-2022 Annual Rate	1.18%	1.32%	0.99%
<b>Average Household Income</b>			
2017 Average Household Income	\$60,485	\$61,362	\$58,318
2022 Average Household Income	\$67,886	\$68,917	\$65,215
2017-2022 Annual Rate	2.34%	2.35%	2.26%
<b>Per Capita Income</b>			
2017 Per Capita Income	\$27,224	\$25,906	\$24,009
2022 Per Capita Income	\$30,626	\$28,949	\$26,723
2017-2022 Annual Rate	2.38%	2.25%	2.17%

Current median household income is \$39,538 in the area, compared to \$56,124 for all U.S. households. Median household income is projected to be \$41,529 in five years, compared to \$62,316 for all U.S. households

Current average household income is \$58,318 in this area, compared to \$80,675 for all U.S. households. Average household income is projected to be \$65,215 in five years, compared to \$91,585 for all U.S. households

Current per capita income is \$24,009 in the area, compared to the U.S. per capita income of \$30,820. The per capita income is projected to be \$26,723 in five years, compared to \$34,828 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	3,789	12,006	22,590
2000 Owner Occupied Housing Units	1,984	6,633	11,677
2000 Renter Occupied Housing Units	1,472	4,525	9,286
2000 Vacant Housing Units	333	848	1,627
2010 Total Housing Units	4,049	12,962	25,626
2010 Owner Occupied Housing Units	1,877	6,400	11,994
2010 Renter Occupied Housing Units	1,683	4,881	9,981
2010 Vacant Housing Units	489	1,681	3,651
2017 Total Housing Units	4,235	13,593	27,186
2017 Owner Occupied Housing Units	1,723	6,115	11,756
2017 Renter Occupied Housing Units	1,924	5,584	11,432
2017 Vacant Housing Units	589	1,894	3,998
2022 Total Housing Units	4,380	14,084	28,400
2022 Owner Occupied Housing Units	1,747	6,267	12,192
2022 Renter Occupied Housing Units	2,002	5,818	11,962
2022 Vacant Housing Units	631	1,999	4,246

Currently, 43.2% of the 27,186 housing units in the area are owner occupied; 42.1%, renter occupied; and 14.7% are vacant. Currently, in the U.S., 55.6% of the housing units in the area are owner occupied; 33.1% are renter occupied; and 11.3% are vacant. In 2010, there were 25,626 housing units in the area - 46.8% owner occupied, 38.9% renter occupied, and 14.2% vacant. The annual rate of change in housing units since 2010 is 2.66%. Median home value in the area is \$146,016, compared to a median home value of \$207,344 for the U.S. In five years, median value is projected to change by 1.68% annually to \$158,670.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.